

ARTWORK SPECIFICATION SHEET

FILE REQUIREMENTS

- Files can be set up to the following sizes:
 - 300dpi at 50% scale
 - 150dpi at 100% scale (minimum requirement)
 - 20mm bleed for rigid substrates
 - 100mm bleed for fabric substrates
- Supply all embedded and linked files.
- Convert all text to paths/outlines or supply all fonts for the job. (Mac fonts must be in a compressed format eg. .sit or .zip)
- Make sure that all overprints are turned off.
- All colours in CMYK.
- Use Pantone colours in the files if you require any colours to match PMS standards or supply a colour proof/colour sample for matching if colours are critical. (use spot colour channel in Photoshop and save it as .psd or Photoshop DCS .eps)
- Set up with 'crop marks' only.
- Do not split Artwork files, DW Graphics will split Artwork.
- Please save your panels as per the panel name specified in our Graphics Specifications document, e.g Reception Counter_1A

ARTWORK - FILE FORMATS

We accept:

- Hi-res PDF/X-3 file format.
- Adobe Illustrator CC2014 & below. [All fonts must be outlined or supplied]
- Adobe Photoshop CC2014 & below. [All fonts must be outlined or supplied]
- Adobe InDesign CC2014 & below. [All fonts must be outlined or supplied]

FILE TRANSFER

- We accept files via email up to 10mb.
- We accept artwork on non-returnable CD, DVD and USB.
- We can download from your FTP server or file transfer program up to 500mb.

If you have any questions in regards to setting-up your artwork, Please don't hesitate to contact your sales representative.

TERMS & CONDITIONS

- While we at DisplayWise take great care in checking your files for file related errors, we can take no responsibility for errors in client supplied files.
- If a printing error is a result of incorrect artwork supplied by client, the client will be responsible for reprinting and associated costs.
- While all care is taken in matching your colours, a 100% match is not always possible.
- If downloading is required fees may be applicable depending on the size of the file.
- Artwork needs to be supplied 10 working days before the final completion date although for larger jobs more lead time is required.
- Rush fees may be applicable.

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